

the SIMPSONS™

How one of the most influential and longest running cartoon series on TV fared over time

LEGEND

IMDb Rating

9.0+ 8.5+ 8.0+ 7.5+ 7.0+ 6.5+ 6.0+ <6.0 N/A

“Writers and producers left the show to continue on with their careers and new writers either failed to emphasize the heartfelt values each character possessed or betrayed those values entirely.” [3]
“The shows began to rely on outlandish plots rather than layered, masterfully crafted narratives.” [1]
Figure Right. Only a small fraction of the original creative force behind the show remained on the team after Season 8.



Season 2–9: “Simpsons Mania” [2]

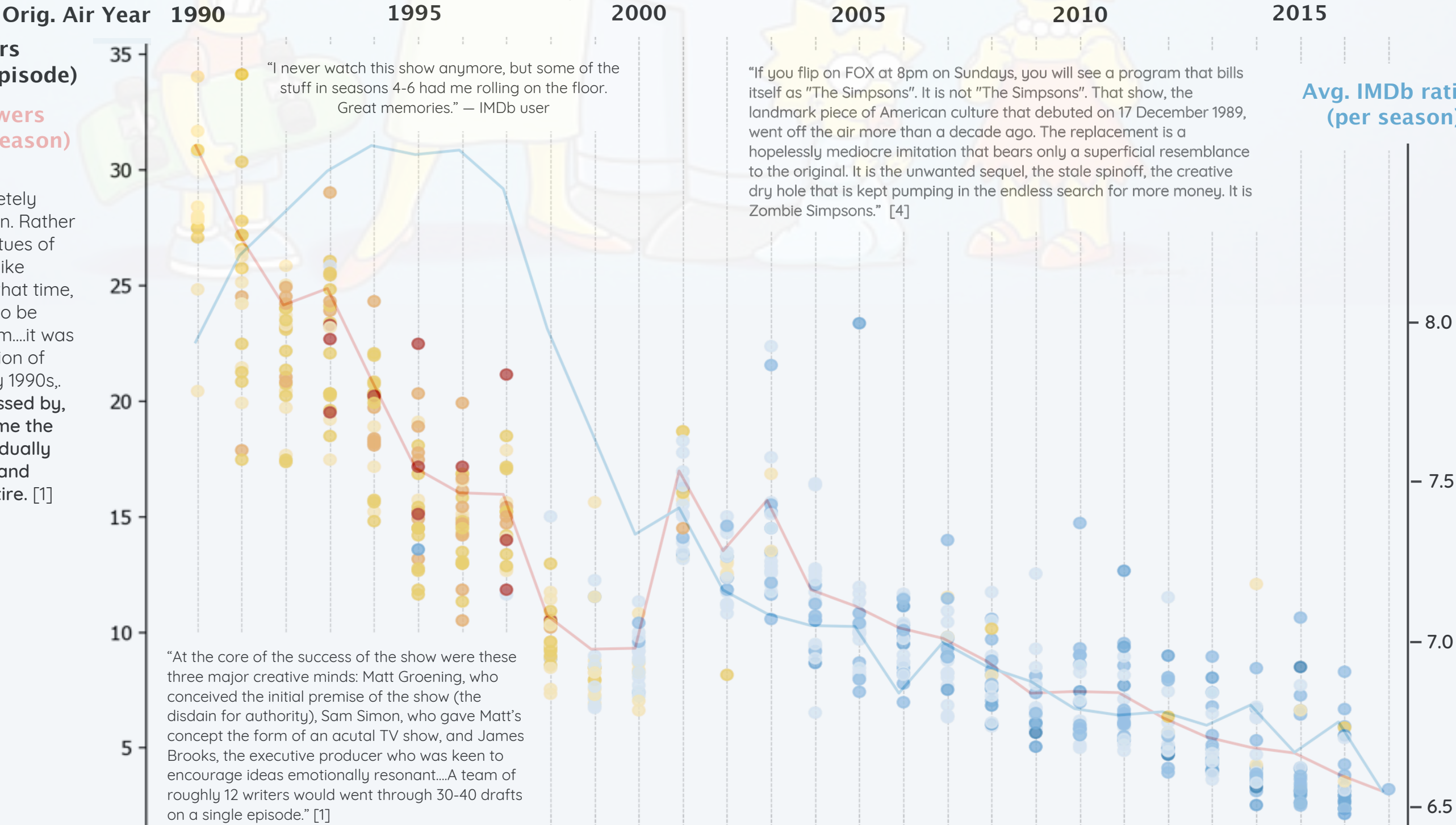
Post Season 9: “Zombie Simpsons” [4]

U.S. viewers (millions, per episode)

Avg. U.S. viewers (millions, per season)

The Simpsons completely transformed television. Rather than embrace the virtues of the American family like every other show of that time, The Simpsons seem to be actively mocking them....it was a seen as an expression of anti-authority in early 1990s.. However, as time passed by, the show itself became the pop culture, and gradually lost its cynical edge and ability to be truly satire. [1]

Avg. IMDb rating (per season)



Season Episode

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
1	8.2	8.2	8.6	8.4	8.4	8.6	8.9	8.3	9.1	7.6	7.3	7.6	7.5	7.6	7.4	7.4	6.3	7.5	6.7	7.2	7.1	6.3	7.2	6.4	7.0	5.8	5.9	6.6
2	7.8	8.3	7.7	8.1	9.0	8.1	8.3	9.2	7.4	8.2	7.5	7.4	7.1	7.3	7.3	7.0	6.9	6.7	6.7	6.9	6.6	6.8	7.0	7.3	7.1	6.9	6.7	
3	7.5	8.2	8.2	9.0	8.6	6.0	8.3	8.0	8.1	7.5	7.5	7.1	7.2	7.0	7.0	7.1	7.0	6.8	7.2	7.0	6.3	6.8	6.6	6.9	6.5	6.5	7.2	
4	7.8	8.1	8.7	7.8	8.9	8.5	8.7	7.7	8.1	8.0	7.7	7.2	7.2	7.1	7.1	6.6	7.3	7.1	6.9	7.1	7.3	7.1	6.7	6.7	6.7	7.3	7.5	
5	8.1	7.5	8.5	8.4	8.7	8.3	8.5	8.2	8.2	7.3	7.6	7.2	7.7	6.8	7.2	7.1	6.9	6.9	7.1	6.6	6.7	7.2	7.2	6.3	7.1	6.3	6.8	
6	7.6	8.0	7.7	8.2	8.0	9.0	8.5	8.0	7.7	7.6	7.3	7.7	7.1	7.3	6.6	7.3	6.9	6.8	6.7	7.1	6.7	6.5	7.8	6.5	6.5	7.9	6.8	
7	7.9	7.7	8.2	7.8	7.7	8.0	9.0	7.8	7.7	8.0	7.1	7.3	6.9	7.1	7.2	7.0	6.7	7.0	7.1	7.1	6.8	6.4	6.8	7.2	7.0	6.9	6.3	
8	7.7	8.4	7.9	8.2	8.7	8.4	8.5	8.8	8.0	7.3	7.1	8.0	7.0	7.3	6.7	6.4	7.0	7.2	7.1	6.6	7.2	6.9	6.2	7.2	6.5	6.5	7.1	
9	7.5	8.1	7.9	8.8	8.4	9.0	8.0	8.5	7.5	8.2	7.3	8.0	7.3	6.9	7.3	6.8	6.9	6.4	8.2	5.9	6.8	7.0	8.2	6.9	7.6	6.8	8.4	
10	7.4	7.8	8.8	8.5	8.5	8.0	7.5	9.0	7.6	7.8	7.3	7.3	7.5	6.8	7.3	7.1	6.7	6.6	6.9	7.0	6.7	6.3	6.1	7.0	7.1	6.8	6.6	
11	7.8	8.8	8.2	8.7	8.2	7.8	8.3	7.8	5.1	7.7	6.9	7.5	7.1	6.6	7.1	6.9	7.0	7.0	6.3	7.0	7.1	6.9	7.0	6.6	7.2	7.3	6.8	
12	8.3	8.2	8.2	9.0	8.1	8.9	8.3	8.6	7.7	6.9	7.3	6.9	6.5	7.3	7.3	7.0	6.4	7.0	6.6	7.0	6.8	7.0	5.7	6.5	6.4	5.8	6.7	
13	7.9	8.0	8.5	8.0	8.3	8.5	8.7	7.7	8.2	7.7	6.6	7.2	6.5	7.1	7.1	7.0	7.4	7.3	7.7	7.2	6.6	6.9	6.5	7.0	6.7	6.3	6.3	
14		7.5	8.0	8.1	8.2	8.6	7.7	7.9	8.1	7.3	7.9	7.2	7.3	6.9	6.9	7.0	7.1	7.3	6.3	6.3	7.1	7.2	7.0	6.2	6.6	6.7	6.6	
15		8.2	8.0	8.3	8.8	8.5	7.7	8.9	7.5	7.3	7.3	7.4	7.0	7.3	6.9	7.3	6.5	6.3	6.7	6.8	7.0	6.7	6.9	7.0	7.0	6.6	6.3	
16		7.5	8.3	8.3	8.5	8.5	8.1	8.2	7.6	7.5	7.3	6.5	7.7	7.1	6.9	7.4	6.6	7.2	6.1	7.2	5.7	6.1	7.3	7.1	6.9	6.9	7.3	
17		7.6	8.6	9.0	7.9	7.9	8.9	8.1	8.0	7.6	7.0	6.9	5.6	7.2	6.7	7.2	7.2	7.3	6.9	7.2	6.7	6.5	7.1	6.5	6.5	6.7	6.5	
18		8.0	8.2	7.2	8.4	8.5	8.0	8.7	7.8	7.3	7.4	8.6	7.7	7.0	7.0	6.8	6.7	6.3	7.0	7.0	6.9	7.0	7.1	6.5	7.0	6.7	6.4	
19		8.5	7.7	8.1	8.4	8.3	8.2	8.2	8.3	7.6	6.6	7.3	6.9	6.8	7.3	7.3	7.2	7.1	7.1	7.1	6.9	6.6	7.4	6.8	5.8	6.9	7.1	
20		7.9	7.9	8.1	8.2	8.1	8.6	7.7	7.9	7.3	7.2	7.3	7.2	6.9	7.3	7.1	6.7	7.0	6.4	6.3	7.2	7.2	6.9	6.3	7.7	6.2	6.7	
21		8.4	8.2	7.7	7.5	8.1	8.8	7.9	7.9	7.2	7.3	7.0	7.1	6.6	6.2	7.2	7.1	8.1		7.2	6.9	7.3	6.7	7.2	6.7	6.8	6.4	
22		8.0	7.7	8.2	8.0	8.3	8.3	8.0	8.5	7.3	7.9		8.0	7.7	7.2		6.6	7.3		7.2	7.0	4.5	7.0	6.7	6.9	6.9		
23			7.8			8.2	8.0	9.2	8.3	7.9											6.6							
24			8.2			8.6	8.0	7.3	7.7																			
25						9.1	8.3	7.8	8.1																			

References.

- [1] Excerpt of transcript from Youtube video: The Fall of Simpsons: How it Happened. <https://www.youtube.com/watch?v=KqFNbCayFkk&feature=youtu.be>
[2] Simpson Mania: The History of TV's First Family. Steve Dale. 1990..
[3] The Fall of The Simpsons: How it Happened. <https://datacritics.com/2018/08/15/build-a-ggplot-the-fall-of-the-simpsons>
[4] Zombie Simpsons: How the Best Show Ever Became the Broadcasting Undead. Charlie Sweatpants. Published May 16, 2012.