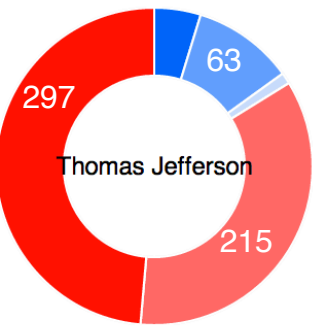
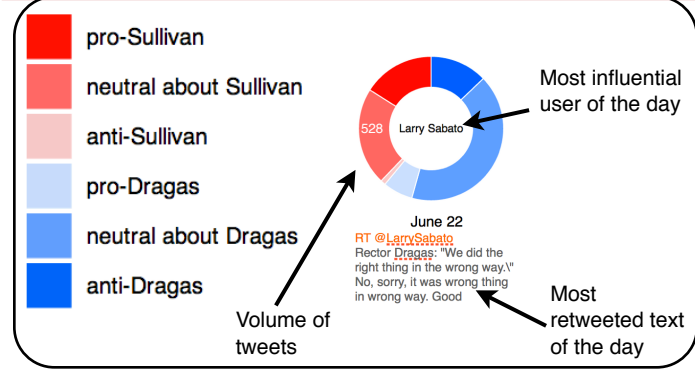


The Twitter Calendar about UVA President's resignation & reinstatement

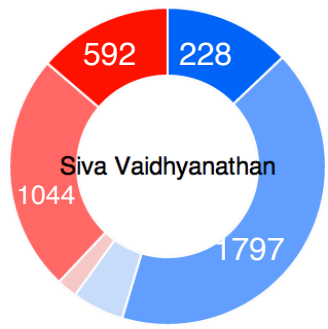


June 2012

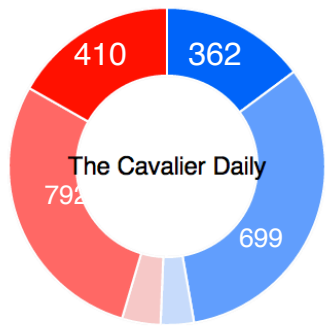
Mon Tues Wed Thurs Fri Sat Sun



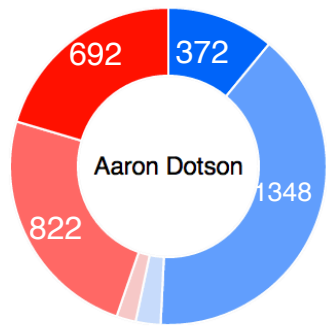
June 18
RT @MrJefferson_UVa
Great read. Thanks @sivavaid!



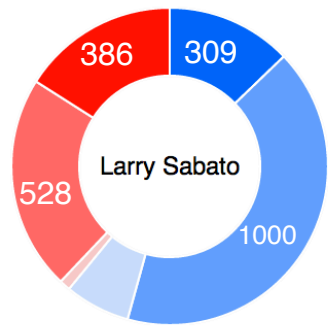
June 19
RT @sivavaid
Sullivan was lied to by Dragas. Dragas wanted to gut @UVa. Big story! #HoosforSullivan



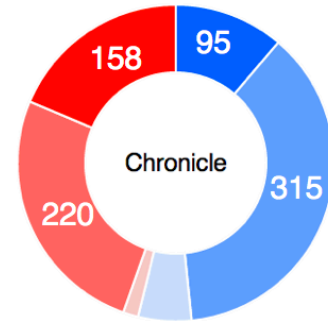
June 20
RT @cavalierdaily
#Sullivan: "...deans and provosts at every peer institution are setting aside funds now to raid [#UVA] next year..."



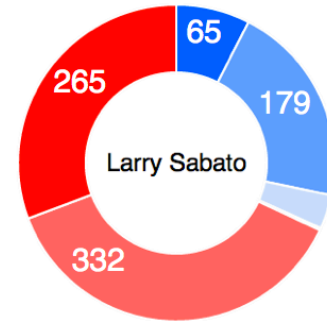
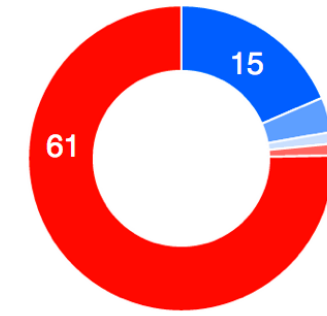
June 21
RT @aaronsdotson
The saddest part of the #UVa saga is that it was easier to fire the president than Al Groh.



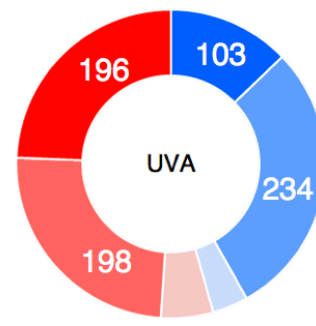
June 22
RT @LarrySabato
Rector Dragas: "We did the right thing in the wrong way." No, sorry, it was wrong thing in wrong way. Good



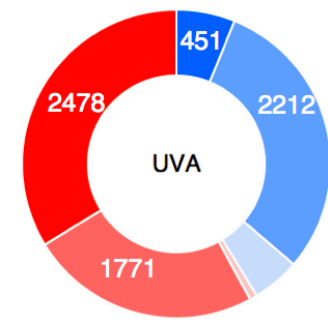
June 23
RT @chronicle
VA Gov. asks #UVa Board to sort things out--otherwise "I will ask for the resignation of the entire Board on Wed."



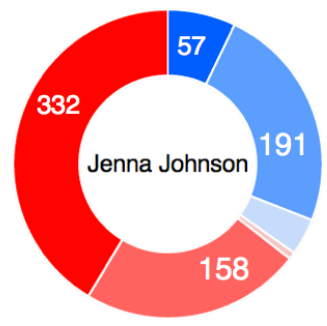
June 24
RT @LarrySabato
"It is more honorable to repair a wrong than to persist in it." ~Th Jefferson



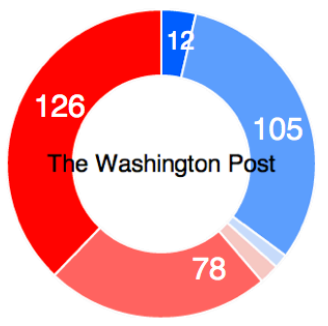
June 25
RT @UVA
@UVa_Alumni Assn has delivered 5,500 responses from #UVa alums to BOV office. Tied up with a bow.



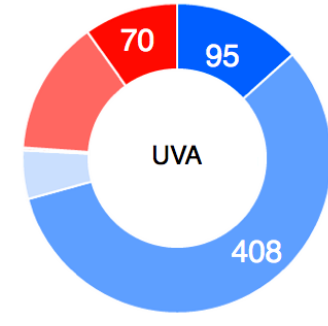
June 26
RT @UVA
#Uva roll call: SULLIVAN REINSTATED 15-0!



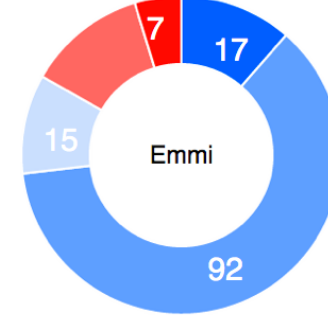
June 27
RT @wpjenna
Teresa Sullivan is unanimously reinstated as president of #UVA. The Lawn erupts in cheers.



June 28
RT @washingtonpost
Why the #UVA rector should lose her job over her self-inflicted fiasco http://t.co/QcNQax7k



June 29
RT @UVA
Alton Lane men's store offering "Sullivan tie" in honor of #UVa pres; proceeds benefit her Fund for Excellence.

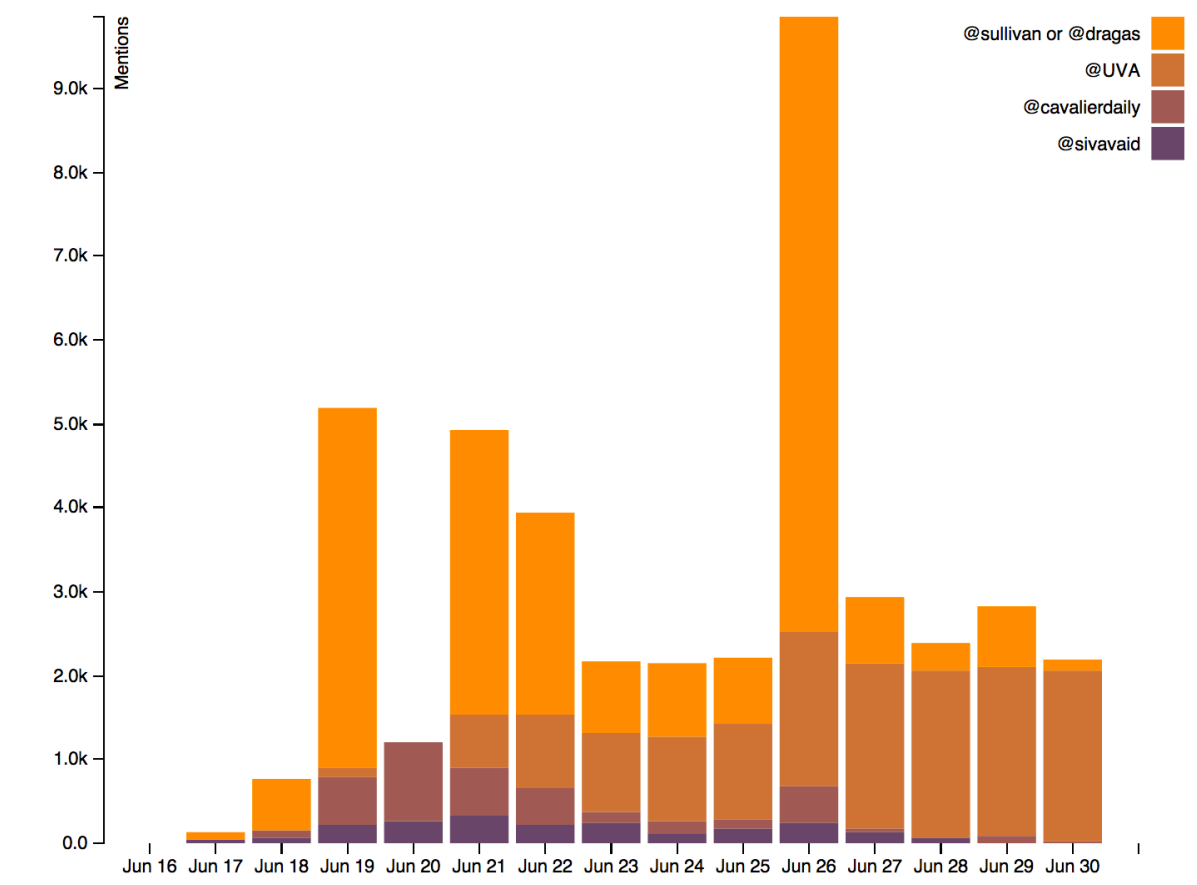


June 30
RT @EmmiNats540
A student at #UVA would have been expelled for Helen Dragas' conduct. UVA holds people to a higher standard than Gov.

Chun Wang
Data analysis & Graphic Design

* For readers interested in an event timeline, visit http://uvamagazine.org/articles/timeline_teresa_sullivans_resignation_and_reinstatement
 * For background information about Sullivan's forced resignation and reinstatement in June 2012, visit http://en.wikipedia.org/wiki/Teresa_A._Sullivan
 * Tools used: Python, Apache Hadoop, Unix shell scripting, D3.js
 * Tweets data source: approximately 52,000 tweets collected and archived by U.Va. Library.

Version 0.2. 04/10/2014.



Who was leading the discussion?

Increased number of retweets of the official @UVA account shows that more people were following the events via the UVA twitter feed over time. Diminishing impact of the student-run newspaper @cavalierdaily was also clear (despite the peak on the day of Sullivan's reinstatement, June 26). Prof. Siva Vaidhyanathan @sivavaid published an article in Slate on June 19 and had many retweets afterwards. Other U.Va. professors, such as Larry Sabato, has a comparable social media impact as well (not shown in chart).